carolina rhetoric conference

unpacking the digital - feb. 19 & 20, 2010
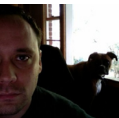
Digital Composition and Pedagogy

Matthew Simmons
USC | Understanding the Geography of the 'Smart'

Paul G. Cook
USC | The "Place" of Technology in the Teaching of Writing: A Micro-Historical Approach to Everyone's Favorite Obsession(s)

Casey Boyle
USC | Abundant Rhetoric: The In/dividual and Versionable Composition

Identity

Eme Crawford
USC | A Book is Not Born, But Rather Becomes: The *Second Sex* As A Problem of Language

Nicole A. McFarlane
Clemson | The Visual Archive of "African-Americanicity," and the Rhetoric of American Institutional Campaigns
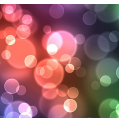
Kevin Brock
NCSU | Open Source Software and the Construction of Electronic Identities

Critical Studies of New Media

Matt Morain
NCSU | i'm in ur head, shapin' ur interwebz: Rhetorical transmission, Internet memes, and the problematic application of an a-rhetorical neologism
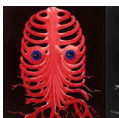
Wendi Jewell
NCSU | Rhetorical Complexity: War and Persuasion in World Of Warcraft

Jordan Frith
NCSU | Urban Rhetorics: Community Mapping as Tactical Response

Rhetoric of Sight and Sound

Seth Mulliken
NCSU | Sonic Authority and State Power

Kati Fargo
NCSU | Aural Epistemology, Composition, and the Soundscape: An Exigency for Auditory Rhetoric?

Jason Kalin
NCSU | Public Memory and the Rhetorical Circulation of Digital Images

Christian Smith
USC | "A night of hard publicity": Johanna Drucker and the Rhetoric of Science

Philosophy and Rhetoric

David Stubblefield
USC | Rhetoric and Capital

Dawn Shepherd
NCSU | Toward A New Understanding of Appropriateness in the Digital Rhetorical Situation

Randy Nichols
Clemson | Media 2.0: Interrupting the Machinery of the Culture Industry

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Location North Carolina State University, Riddick Hall, Rm 450

Web http://crc.webhop.org/

Guest Speaker Carolyn Miller

Title Should We Name the Tools? Concealing and Revealing the Art of Rhetoric
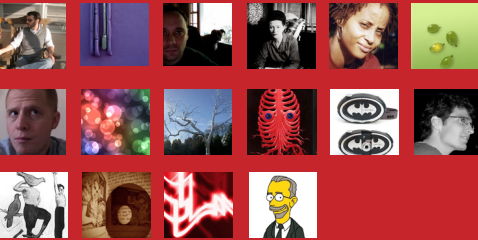
Bio Carolyn R. Miller is a SAS Institute Distinguished Professor of Rhetoric and Technical Communication at NCSU, where she has taught since 1973. She is Editor of Rhetoric Society Quarterly and Founding Director of NCSU's Communication Rhetoric and Digital Media Program. Her publications have appeared in journals such as *Argumentation*, *College English*, *Journal of Business and Technical Communication*, *Quarterly Journal of Speech*, *Rhetorica*, and *Rhetoric Society Quarterly*, as well as in edited volumes. Professor Miller is perhaps best known for "Genre as Social Action," published in 1984, research that she has recently expanded by moving her focus to blogging and "emerging genres."

Guest Speaker Jeremy Packer

Title Professionalism Discussion

Bio Jeremy Packer is an Associate Professor and the Director of the Communication, Rhetoric, and Digital Media PhD Program. He is also a faculty member in the Science, Technology, and Society program. He is the author of *Mobility Without Mayhem: Cars, Safety, and Citizenship* (Duke, 2008) and the editor or co-editor of *Secret Agents: Popular Icons Beyond James Bond* (Peter Lang, 2009), *Thinking With James Carey: Essays on Communications, Transportation, History* (Peter Lang, 2006), and *Foucault, Cultural Studies, and Governmentality* (SUNY, 2003).

Following

Trending

Conference Organizers
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